Samurai Innovation

5 Minute Clarity

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"Ideation without execution is delusion" – Robin Sharma

3 WORDS TO AVOID

Here is a short poem that I penned for you to consider titled "What You Know".

> What you know may be the end of your ability to achieve more.
> What you know may prohibit your excellence.
> What you know may be blocking you from taking action.
> What you know may be killing your goals from being realized.

For many of us, we already know about 90% of everything we need to establish a positive, strong and fruitful direction for our lives. I say 90% because we always have room to learn more and sharpen our skills and actions in order to improve our performance. When was the last time you heard yourself or someone else say something like **"I know that"** or **"I've done that before"**?

"I know that" could be the 3 deadliest words you can utter that could be halting your momentum towards climbing and reaching the summit of true excellence.

You already know a lot about many things. You have skills and experience that others would give their left foot for. You are admired by those around you for how easy or effortless you make certain things seem.

The key thought for you to consider today is:

Are you executing what you already know?

POINTS TO CLARITY

List a goal that you are presently struggling with:

_____
_____
_____

In order to realize the goal, which do you need more of?

☐ More knowledge: "how to" or a step-by-step plan

☐ More action/commitment on what I already know

What are 3 things you can do this week to climb your mountain of excellence?
(Knowledge or Action Items only)

1._____
_____

2._____
_____

3._____
_____

DECISIONS & ACTIONS I WILL COMMIT TO:

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