



5 Minute Clarity

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“You can't always get what you want, but if you try sometimes, you might find, you get what you need”- The Rolling Stones

YOU HAVE WHAT YOU NEED

Recently I had two technology challenges that I wanted to solve. I initially thought that the 2 challenges required sourcing and purchasing new hardware and software. So I began the hunt for each item as follows:

1. Bluetooth Keyboard for my tablet
2. MP3 Converter

After a few hours of research and a total price tag of about \$100 plus taxes, I thought I was set. I was excited about the prospect of increasing my productivity and portability to get my most essential priorities completed.

But Then It Happened!

The next morning, I reached into my desk drawer and there it was... a Bluetooth keyboard from my former HP iPAQ. I paused and considered that it could work with my new tablet. I installed a new battery in the keyboard, fired it up and had it working with my tablet in less than 2 minutes! That was \$60 saved.

My next challenge is that I often download MP4 webinars and want to listen to the audio portion while driving, walking, etc. I looked on my computer and found audio editing software I owned. Guess what? It converts files just as I wanted. That was \$70 invested 2 years ago in the software that has repaid me again!

The key message is that, most likely you already own or are within arms reach of what you need to succeed. The challenge is thinking about what you have.

POINTS TO CLARITY

Name 3-5 things you have been looking to purchase to solve a problem you have:

Ask three people you know for their top product recommendations to address these items:

Do any of these same people have these products they would be willing to share or sell or gift to you?

Next, conduct a search on your computer file system using keywords from the products you are looking for. Chances are you may already own an eBook, piece of software or other related tip to help you!

DECISIONS & ACTIONS I WILL COMMIT TO: